



## Tim Ford, MVP

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## Professional Experience

### Founder/Owner, B-Side Consulting, 2010 – Current

- Help companies build fast, reliable, solutions using SQL Server
- Analyze and tune SQL Server for various workloads.
- Recommend hardware, configuration, and architectural changes to improve performance.

### Founder/Owner, SQL Cruise, 2010 – Current

- Organize and host personalized database technology training events on cruise ships.
- Cultivate partnerships with technology firms to arrange for financial and technical sponsorships.
- Responsible for marketing, scheduling, and customer service aspects of full-scale technology summit.

### Database Administrator/SQL Server Subject Matter Expert, Spectrum Health 1999 – Current

- Responsibility for data availability, integrity, consistency, and performance of 2,000+ critical databases in healthcare environment including clinical, financial, and education systems.
- Work with Independent Software Vendors (ISVs) to identify and tune poorly performing queries.
- Tune Transact-SQL code, SQL Server configurations, and storage environment for performance.
- Architect systems for disaster recovery and high availability including mirroring and clustering.
- Responsible for consolidation efforts across multiple environments.
- Perfect record of restoration success since 1999.

## Professional Accomplishments

### Microsoft SQL Server MVP – 2009 to Present

- MVPs are recognized for exceptional contributions to their technical community and are independent experts whom are afforded inside connections with technical experts at Microsoft and have a vital impact on the future of the product.
- Approximately 300 SQL Server MVPs worldwide - [Timothy Ford's MVP Profile](#)

### Community Speaker – 2005 to Present

#### Professional Association for SQL Server (PASS), SQL Saturday, West MI SQL Server Users Group

- Lead sessions on SQL Server, and Professional Development Topics for various audience sizes
- Listing of recent events is available on Tim's [MVP Profile page](#).

### Technical Author – 2007 to Present

[MSSQLTips.com](#), [TheSQLAgentMan.com](#), [SQLServerCentral.com](#), [Simple-Talk.com](#),  
[SQLServerPedia.com](#), [Red Gate Press](#)

- *Articles covering broad range of technical topics including SQL Server, Access, Reporting, Professional Development, Technical Communities, and Oracle.*
- [Dynamic Management Views](#), with Louis Davidson for Red Gate Press Publishing August 2010.

## Links to Additional Information

